

**Subject:** Hollywood Media District Grand Opening Ribbon Cutting SIM Group

**From:** Lisa Schechter

**Date:** 06/16/2016 03:56 PM

**To:** Tim Pershing <tim.pershing@asm.ca.gov>, Dan Halden <daniel.halden@lacity.org>

**CC:** Linda Rosner <lrosner@artisanspr.com>, Suzanne Lezotte <suzannelezotte@simdigital.com>, Jim Omahen <jim@mediadistrict.org>

Dear Dan and Tim:

I am so excited to have both of you representing your elected official. Here are the particulars of tomorrow's event:

Sim Group Hollywood Grand Opening

1017 N. Las Palmas Ave.

(at the corner of Santa Monica and Las Palmas)

Valet parking available off Las Palmas

Main contact: Suzanne Lezotte, 818-427-0116 (my cell, as that will be better to get ahold of me) Suzanne is their Director of Marketing

Principals: - WHO IS GOING TO BE THERE

Rob Sim, Founder and Vice Chairman, Sim Group

Scott Dorsey – Sim Group Board member

Jeff Cairns – Sim Group Board chair

Doug Buchanan – Granite Partners

Leo Del Zotto – Sim Group Board member

James (Jamie) Haggarty – CEO

Chris Parker — CTO

James Martin — CSO

John DeBoer – COO

Alex Sandahl – CFO

Ann DeGuire – President Camera Division

Eleanor O'Connor – President Lighting and Grip Division

Bill DeRonde — President of Post Division

Mike Polito — Vice President, Chainsaw

Graeme Parcher — GM, Sim Digital Hollywood

Hunter Betts — GM, Bling

Steve Purcell — GM, Chainsaw

I would like to have everything set up by 4:00 pm., as I would like to do the ribbon cutting no later than 4:30 pm.

See you tomorrow

Lisa Schechter

Executive Director

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